

## **JULIA HURST**

### **Executive Director, National Lieutenant Governors Association**

Julia Hurst is a nationally recognized leader & manager, and communications & research professional. She has 20-years state government experience working in the public, private, & non-profit sectors. Julia's career started in the private sector, lobbying in nearly 20-states & directing a Political Action Committee. She then moved to the public sector as Chief of Staff for a statehouse legislative caucus for 4-sessions. She has been in association management for nearly 15-years, more than 10-years as Executive Director of the National Lieutenant Governors Association (NLGA) and 2-years as Chief Operating Officer of The Council of State Governments (CSG).



Julia is an alumnus of the American Council of Young Political Leaders & served on the Alumni Advisory Board of the University of Missouri Public Affairs School. She was a designee to an Asia-Pacific Economic Conference in the Philippines & she planned & completed economic development missions & agreements with parties in China, Mexico, & Germany. Julia has a Master's degree in Public Administration and a Bachelor's degree in Broadcast News. She is a nationally Certified Meeting Professional (CMP).

Experienced in every media, Julia was a radio news reporter, including time in a top-30 market, & was Manager of a local cable television station. She has written for Capitol Ideas magazine & The Book of the States. Hurst's first book "Images of America: Fort Wright (Ky)" was published in 2009. Julia has been a national, regional & local spokesperson for government leaders, cable television, & a health insurer.

In 2007, "Ending Cervical Cancer in our Lifetime," a national NLGA campaign she designed & managed, was recognized as one of the top six association programs in the nation. The 2008 - 2011 "Lieutenant Governors' Challenge" initiative won recognition from the American College of Cardiology. In 2010, Hurst was recognized by the American Steel Industry with a national award for success developing public-private partnerships. In 2013, Julia led NLGA through the process of incorporation to become a fully independent non-profit corporation.

**Specialties:** Julia is a seasoned leader and manager & is an external relations asset (government relations, PR/media, community & charitable relations, and fundraising / development). Julia's strengths include meeting financial goals, program deadlines, and exceeding expectations on return of investment. She successfully manages multiple projects and develops relationships with partner groups simultaneously. Hurst has a proven record of successfully leading departments and organizations through transition and financial and organizational renewal.